



Manufacturing ERP

IQMS WebDirect Consumer B2C Portal

A Business-to-Consumer Online Storefront

Interface with IQMS for a Comprehensive Retail Experience

The EnterpriseIQ WebDirect B2C web portal is a comprehensive online shopping cart that allows your customers to make product purchases, monitor order status and view order history, all from your website.

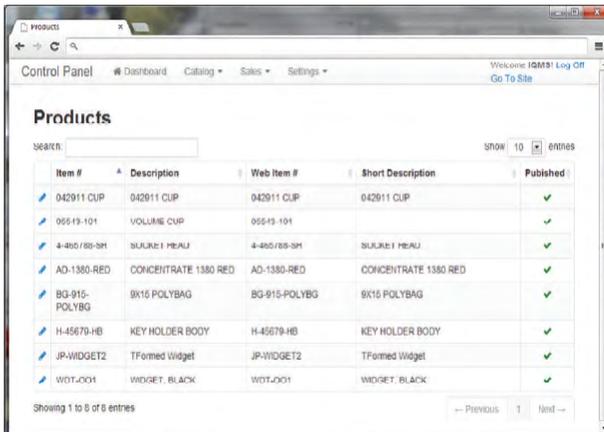
Simply mark items for sale from within the EnterpriseIQ inventory module, then easily enhance the products with descriptions, multiple images, thumbnails, product features, categories and external documents. A rich user interface also allows you to change the headers, footers and background of your shopping cart to match your corporate identity.

Credit card security is of the upmost importance in WebDirect B2C with SSL encryption technology in place and adherence to strict PA-DSS credit card security standards. Manufacturers can select shipping options based on weight, percentage of total cost, flat rates or by carrier such as UPS or FedEx.

From EnterpriseIQ, easily convert web orders to sales orders and ship them out as you would any other product in EnterpriseIQ. From start to finish, the WebDirect Consumer B2C portal offers a comprehensive retail experience.

Benefits

- Increase customer service with an intuitive storefront program on your website
- Customize the B2C portal to match your business identity
- Ensure credit card security with SSL encryption technology and adherence to PA-DSS standards
- Maintain the most up-to-date product information with real-time EnterpriseIQ integration
- Easily convert web orders to sales orders through the Web Import tool



Enhance your products with descriptions, features such as color and size, categories for easy searching, multiple images and external documents attached to the inventory item.

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Key Features

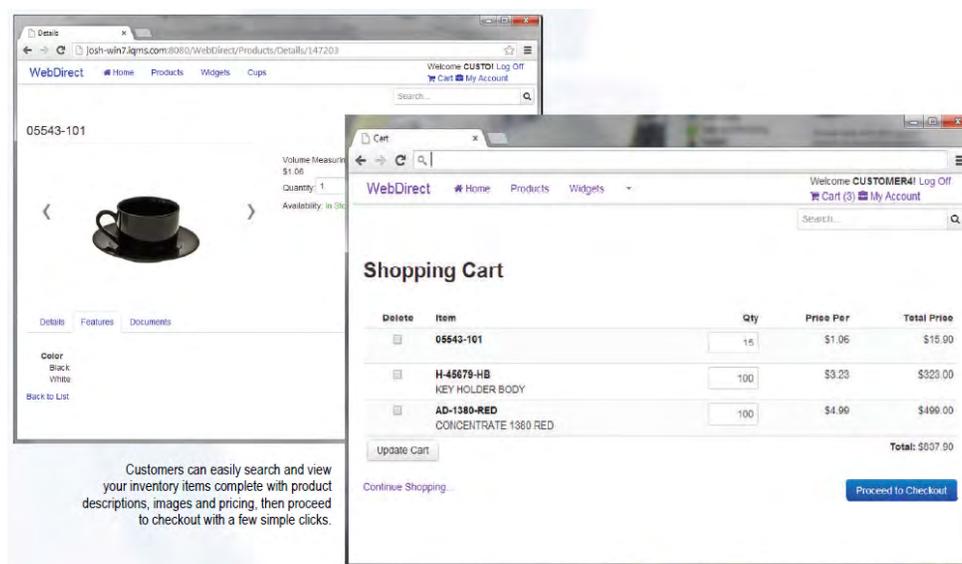
Rich User Interface - Hosted on a Microsoft IIS web application server, the B2C portal can be modified in minutes to make the storefront fit your business identity. Easily configure each product with multiple images, thumbnails, descriptions and EnterpriseIQ linked product documentation, as well as modify the portal's menus, headers, sidebars and footers.

Credit Card Security - Built with security in mind, the WebDirect B2C shopping cart can be encrypted using SSL encryption and follows strict PA-DSS credit card security standards. For added peace of mind, auto deletion of credit card information is also available.

Configurable Shipping Options - The EnterpriseIQ shopping cart allows you to set up package shipment options by weight, percentage of the total cost of the order, as a flat rate or by major carriers such as FedEx or UPS. Additionally, you can restrict carrier options to fit your needs, such as only offering ground shipping and not 2nd Day Air.

EnterpriseIQ Integration - WebDirect B2C offers real-time integration with EnterpriseIQ, including quantity price breaks, document control and inventory level integration. For example, EnterpriseIQ will instantly verify and update inventory levels in the shopping cart to show out-of-stock indicators.

Simple New Customer Creation - The WebDirect B2C cart allows anyone browse the store without creating an account, then supports simple registration upon checkout.



Customers can easily search and view your inventory items complete with product descriptions, images and pricing, then proceed to checkout with a few simple clicks.