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NEWS RELEASE

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For Immediate Release

Randy Flamm Featured Presenter at MAPP's Annual Plastics Benchmarking Conference

President of IQMS to Discuss What Makes World-Class Processors World Class

Paso Robles, California, October, 15, 2008 – IQMS, a leader in the design and development of Enterprise Resource Planning (ERP) software, today announced that company president and founder, Randy Flamm, is one of the featured experts who will present at MAPP's 2008 Plastics Benchmarking and Best Practices Conference to be held October 16 and 17 at the Sheraton Indianapolis City Centre. MAPP, the Manufacturers Association for Plastics Processors, is the largest non-profit trade organization of its kind in the United States. The annual conference offers a no-nonsense business exchange designed to provide "profit impacting" information to senior executives in the plastics manufacturing industry.

As a featured presenter, Flamm will outline how "world class" plastics processors gain and maintain their status by using state-of-the-art technology and methodologies. From lean organizational set-ups to the creative uses of automation, Flamm will show how ordinary companies become extraordinary companies by the small things they do. Flamm will draw from more than three decades of experience working with hundreds of plastic processing companies to give attendees actionable specifics that they can implement immediately for competitive advantage.

"Plastics processors have long focused on the overarching principles of lean manufacturing," says Flamm. "But in looking at the bigger picture, we sometimes forget that even small changes can deliver astonishing results. Time and again we are seeing the most successful companies getting a greater ROI by synchronizing with their supply chain and reducing inventory levels, taking a hard look at their asset management, and streamlining business processes and information management. Specifically in today's economic environment it's important to gain that competitive edge."



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This year's MAPP conference will also feature presentations by: Jeff Mengel, partner and plastics industry team leader at accounting and business advisory firm Plante & Moran; Bo Burlingham, author of *Small Giants*, a book about the unconventional people who run purpose-driven companies; and Laurie Harbour-Felax, seasoned automotive industry analyst and president of the Harbour-Felax Group, a transportation industry consulting firm based in Berkley, Michigan. To learn more visit: <http://www.mappinc.com>

About MAPP

Incorporated as a not-for-profit trade association in 1997, the Manufacturer's Association for Plastics Processors, Inc. (MAPP) is the largest and fastest growing grassroots organization "created by processors and for processors" in the United States. MAPP delivers high-caliber resources such as formal benchmarking services, peer networking opportunities, and immediate information to solve problems, make better purchasing decisions and reduce costs. MAPP involves over 1,000 industry executives from member companies, including injection molders, rotational molders, blow molders, vacuum formers, extruders, compression molders, mold makers, material suppliers, machinery suppliers and more – all working together to positively impact MAPP members' bottom lines.

About IQMS

Since 1989, IQMS has been a pioneer in the design and development of ERP software for repetitive, process and discrete manufacturing industries. Today, IQMS provides leading real-time manufacturing, accounting, production monitoring, quality control, supply chain, CRM and eBusiness solutions to the automotive, medical, packaging, consumer goods and other manufacturing markets. The innovative, single-source enterprise software solution, EnterpriseIQ offers complete functionality and scalable solutions all in a single database. With offices across North America, Europe and Asia, IQMS serves manufacturers around the world. Visit IQMS online at www.iqms.com.

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